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What is claimed is:

- 5 1. An additive composition, comprising:
 - a Mannich reaction product of
 - a) a polyisobutylene alkylated hydroxyaromatic compound;
 - b) an aldehyde; and
- c) an amine containing at least one reactive amino group, wherein the said
 polyisobutylene is derived from a conventional polyisobutylene and a high vinylidene polyisobutylene.
 - 2. The additive composition of claim 1 wherein the conventional polyisobutylene has a trisubstituted double bond isomer content of 45 mole % or greater.

3. The additive composition of claim 1 wherein the high vinylidene polyisobutylene has a combined alpha- and beta-vinylidene double bond isomer content of 70 mole % or greater.

- 4. The additive composition of claim 1 wherein the polyisobutylene of the alkylated hydroxyaromatic compound has an alpha- and beta-vinylidene double bond isomer content of 50 to 95 mole % and a trisubstituted double bond isomer content of 4 to 40 mole %.
- 5. The additive composition of claim 1 wherein the said polyisobutylene is derived by combining the conventional polyisobutylene and the high vinylidene polyisobutylene prior to the alkylation of the hydroxyaromatic compound.
- 6. The additive composition of claim 1 wherein the said polyisobutylene is derived by combining a hydroxyaromatic compound alkylated with the conventional polyisobutylene and a hydroxyaromatic compound alkylated with the high vinylidene polyisobutylene.

7. The additive composition of claim 1 wherein the said polyisobutylene is derived by combining a Mannich reaction product from a hydroxyaromatic compound alkylated with the conventional polyisobutylene and a Mannich reaction product from a hydroxyaromatic compound alkylated with the high vinylidene polyisobutylene.

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- 8. The additive composition of claim 1 wherein the said polyisobutylene has a number average molecular weight ranging from 500 to 3,000.
- 9. The additive composition of claim 1 wherein the hydroxyaromatic compound is phenol, the aldehyde is formaldehyde or a reactive equivalent thereof, and the amine is a secondary monoamine, an alkylenediamine, or a mixture thereof.
 - 10. A fuel additive concentrate composition for an internal combustion engine, comprising:
- 15 a solvent;

the additive composition of claim 1; and optionally one or more additional fuel additives.

- 11. A fuel composition for an internal combustion engine, comprising:
- a major amount of a fuel; and

a minor amount of the additive composition of claim 1.

- 12. A fuel composition for an internal combustion engine, comprising: a major amount of a fuel; and
- a minor amount of the fuel additive concentrate composition of claim 10.
 - 13. A method to reduce deposit formation in a fuel system of an internal combustion engine, comprising:

operating the engine with the fuel composition of claim 11.

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14. The polyisobutylene alkylated hydroxyaromatic compound of claim 5 as a functional additive and as an intermediate to a functional additive.

- 15. A process to prepare the polyisobutylene alkylated hydroxyaromatic compound of claim 14, comprising:
- a) forming a mixture of the conventional polyisobutylene and the high vinylidene polyisobutylene, and

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- b) reacting the mixture of conventional and high vinylidene polyisobutylenes with the hydroxyaromatic compound at 5 to 40° C in the presence of an acidic alkylation catalyst.
- 16. The process of claim 15 wherein the reaction of step b) is run at 20 to 40°C.